

# BUS1BUE - Economic Issues and Public Policy (2024)

View Online



Subject Coordinator: Dr David Walker

40 items

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## Prescribed textbook (3 items)

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Principles of economics - Joshua Gans, 2018

[Book](#) | Prescribed | The latest edition of the required textbook, available as an eBook and in the Library.

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The economy: economics for a changing world - The CORE team, 2017

[Book](#) | Prescribed

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Economics - Douglas McTaggart, Christopher Findlay, Michael Parkin, c2013

[Book](#) | Recommended

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## Topic 1 Economic Growth and the Wealth of Nations (2 items)

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The economy: economics for a changing world - The CORE team, 2017

[Book](#) | Prescribed | Read Unit 1, Introduction, 1.1 to 1.3 and 1.5; Unit 13, Units 13.3 and 13.4

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Principles of economics - Joshua Gans, 2018

[Book](#) | Prescribed | Read Chapter 24

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## Topic 2 The Short and Long Run Economy (2 items)

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The economy: economics for a changing world - The CORE team, 2017

[Book](#) | Prescribed | Read Units, 13.1, 13.2 and 13.8 and Unit 9.2.

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Principles of economics - Joshua Gans, 2018

[Book](#) | Recommended | Read parts of Chapters 25, 25 and 28

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## Topic 3 Specialisation and Comparative Advantage (2 items)

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The economy: economics for a changing world - The CORE team, 2017

[Book](#) | Prescribed | Read Unit 1, Units 1.4 to 1.9

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Principles of economics - Joshua Gans, 2018

[Book](#) | Prescribed | Read Chapter 3

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## Topic 4 Technology and Production (2 items)

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | [Prescribed](#) | Read Unit 2, Units 2.4 and 2.5

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | [Prescribed](#) | Read Chapter 13

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## Topic 5 Firms' Costs (2 items)

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | [Prescribed](#) | Read chapter 13

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**Principles of Microeconomics 2e**

[Book](#) | [Recommended](#) | Read Chapter 7

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## Topic 6 Elasticity and Total Revenue (3 items)

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | [Prescribed](#) | Read Chapter 5

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | [Prescribed](#) | Read Unit 7, Unit 7.8

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**Principles of Microeconomics 2e**

[Book](#) | [Recommended](#) | Read Chapter 5

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## Topic 7 Profit Maximisation (3 items)

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | [Prescribed](#) | Read Chapters 14 and 15

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | [Prescribed](#) | Read Unit 7, Unit 7.6

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**Principles of Microeconomics 2e**

[Book](#) | [Recommended](#) | Read Chapters 7, 8 and 9

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## Topic 8 Demand and Supply (3 items)

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | [Prescribed](#) | Read Chapter 4

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | [Prescribed](#) | Read Unit 8, Units 8.1, 8.2, 8.4 and 8.6

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**Principles of Microeconomics 2e**

[Book](#) | [Recommended](#) | Read Chapter 3

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## Topic 9 Consumer Welfare and Taxes (2 items)

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | Prescribed | Unit 8, Unit 8.5 and 8.7

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | Prescribed | Read Chapters 7 and 8

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## Topic 10 Externalities and Public Goods (3 items)

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | Prescribed | Read Unit 12, Units 12. to 12.3

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | Prescribed | Read Chapters 10 and 11

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**Principles of Microeconomics 2e**

[Book](#) | Recommended | Read Chapter 12, sections 12.1, 12.2 and 12.3.

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## Topic 11 Game Theory: The Prisoner's Dilemma (3 items)

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | Prescribed | Read Unit 4, Units 4.1 to 4.3

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**Principles of economics** - Joshua Gans, 2018

[Book](#) | Prescribed | Read Chapter 17

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**Principles of Microeconomics 2e**

[Book](#) | Recommended | Read Chapter 10, Section 10.2

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## Topic 12 Game Theory: Multiple Equilibria and The Ultimatum Game (1 items)

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**The economy: economics for a changing world** - The CORE team, 2017

[Book](#) | Prescribed | Read Unit 4, Units 4.6 to 4.10

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## Other resources (9 items)

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**Business economics: for La Trobe University** - Joshua Gans, La Trobe University. School of Business, 2016

[Book](#) | Recommended | 2nd edition

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**Business Economics: for La Trobe University** - Joshua Gans, La Trobe University School of Business, 2015

[Book](#) | Recommended | 1st edition

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**Economics** - Paul R. Krugman, Robin Wells, 2018

[Book](#) | Recommended

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**Principles of microeconomics** - Joshua Gans, Stephen P. King, N. Gregory Mankiw, 2012

**Book** | Recommended

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**Your business degree** - Rosalind McCulloch, Andrea Reid, 2015

**Book** | Recommended

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**Economics** - Douglas McTaggart, Christopher Findlay, Michael Parkin, c2013

**Book** | Recommended

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**Microeconomics: case studies and applications** - Jeff Borland, 2016

**Book** | Recommended | Third edition

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**Microeconomics: case studies and applications** - Jeff Borland, 2013

**Book** | Recommended | Second edition

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**Microeconomics: case studies and applications [selected pages]** - Jeff Borland

**Chapter** | Recommended | Case study 2.3 Something fishy? No, it's just a matter of supply and demand